



**GUILLAUME MORIEULT**

37 YO,  
METZ, FRANCE.  
DRIVING LICENCE.

**VERSATILE**  
**ORGANIZED**  
**PASSIONATE**

## SALES AND DIGITAL MARKETING ASSISTANT.

E-mail : [gbm.job@gmail.com](mailto:gbm.job@gmail.com)  
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### 4 INTERCONNECTED SPHERES OF COMPETENCE,

#### DIGITAL MARKETING

- Project management, communication strategy, SEO / SEA / SMO, Newsletter, e-mailing, digital marketing analytics tools, KPIs and Social media.

#### GRAPHIC DESIGN

- rough layout making, - press articles and ads layout and design, communication materials production. Team work Colorimetry, HTML, CSS.

#### BUSINESS

- Phone prospecting (BtoC / BtoB, making appointments, product presentation and negotiation.  
- Orders management and quote.

#### IT & Software



#### INDUSTRY

- Project, product and stock management. Team management with health and safety control, quality control.

#### Language



### BASED ON EXPERIENCE AND EDUCATION IN EACH SPHERE.

february - april 2019  
Professional english,  
Marketing & business.  
English world - Metz

july 2018 - august 2018  
**Trainee in digital marketing.**  
L'Atelier de Charles - Metz.

may - august 2018  
Bachelor degree in Sales  
manager and digital marketing  
IFA, Metz.

june 2010 - december 2017  
**DC press brake operator.**  
Oxymetal Est - Metz.

june 2010 - march 2011  
A.D level training in  
multimedia graphic design.  
AFPA - Metz.

april 2009 - january 2010  
**Multimedia graphic designer.**  
Flash info - Thionville.

may 2008 - april 2009  
**Multimedia graphic designer.**  
Imprimerie Centrale,  
Luxembourg.

2004 - 2006  
**Customer advisor,**  
Arvato / Bertelsmann,  
Woippy.

2002 - 2004  
**Sales assistant,**  
A'BIS (Sandwich course) - woippy.

2002 - 2004  
BTS Associate Degree in  
Business and trade.  
PFC, Metz.

#### INTEREST

IT,  
Sci-fi books,  
History,  
Sports.